# Courtney M. Brewer

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Passionate themed experience designer and project coordinator, blending operational expertise from Walt Disney World with creative leadership in animation to bring immersive stories to life.

### **Professional Summary**

Graduate student in Themed Experience with expertise in project management and coordination, scheduling, and resource management for large-scale operations and creative projects. Experienced in cross-functional collaboration, workflow optimization, and budget awareness, with a proven track record at Walt Disney World and in high-demand operational environments and in VFX as a Production Manager for Animation on large scale film/television productions. Skilled at problem-solving in dynamic situations, maintaining operational efficiency, and delivering exceptional guest and client experiences. Passionate about immersive storytelling and the end-to-end development of visual effects productions and themed entertainment projects.

#### **Education**

University of Central Florida, Orlando, FL — MS Themed Experience (GPA 4.0) Aug. 2024 — Apr. 2026

• Relevant Coursework: Project Management for Themed Entertainment, Design for Immersive Experiences, Budgeting & Estimating for Attractions

#### Savannah College of Art & Design, Savannah, GA

BFA Animation, Summa Cum Laude (4.0)

### Mount Ida College, Newton, MA

Animation Program (GPA 3.97)

# **Project Management & Coordination Experience**

Crafty Apes VFX, Atlanta, GA (Remote)
Animation/Rigging Production Manager / Junior Animator — Dec. 2024 – Present

- Manage project scheduling, resource allocation, and workflow coordination for multiple simultaneous productions.
- Facilitate cross-functional collaboration with creative, technical, production, and leadership teams.
- Develop tracking tools and efficiency charts to optimize staffing and project timelines, predictions of upcoming work based on awarded projects and projected bid hours.
- Determine hiring need based on allocated work and timeline.

- Assist in budgeting and timeline forecasting with project producers based on current department demand.
- Collaborate heavily alongside the department head for hiring/interviewing, department needs, adjusting and adapting to immediate incoming requests while not impacting prescheduled work.
- Produce high-quality CG animations in accordance with storyboards, creative direction, and production standards above and beyond production manager responsibilities.
- Complete department new hire onboarding to all programs and accessible technical tools.

#### Walt Disney World, Magic Kingdom, Lake Buena Vista, FL Auto Plaza Coordinator — June 2024 – Jan. 2025

- Oversaw staff resourcing and operational workflow to maintain efficiency and enhance guest experience.
- Monitored demand levels in partnership with parking operations to optimize traffic flow.
- Handled financial transactions, fund allocations, and monetary reporting with accuracy.
- Supported cast members through day-to-day operations and emergency response scenarios, including general system power outages.
- Facilitated team communication and coordination during high-pressure situations.

# Crafty Apes VFX, Atlanta, GA (Remote) Animation Production Manager / Junior Animator — June 2023 – Mar. 2024

- Managed the department schedule and task bid allocations and developed and maintained an animation production hub for team efficiency and reference.
- Coordinated cross-team communication for multiple simultaneous project deadlines.
- Developed a departmental project post-mortem feedback system for continued department improvement/development
- Expanded upon department onboarding resources
- Executed animation assignments while adhering to quality and workflow standards.

# Crafty Apes VFX, Atlanta, GA (Remote) 3D Animation Coordinator / Jr. Animator — Apr. 2022 – June 2023

- Developed and managed resource planning, workflow management, and onboarding for animation teams.
- Acted as liaison between multiple project teams to ensure timely delivery and project clarity.
- Developed a monthly team learning session in collaboration with senior members on the team to promote learning and training for more junior team members in a remote environment.
- Maintained documentation and project tracking across multi-studio operations.

Walt Disney World, Animal Kingdom, Lake Buena Vista, FL Attractions Coordinator — Nov. 2021 – Apr. 2022

- Managed daily operations, staff resourcing, and workload distribution for high-volume attractions.
- Determined attraction wait-times based on visual markers in physical queues to ensure accurate guest throughput and time reporting.
- Managed operations and cast member tasks during prolonged downtimes and attraction evacuations.
- Ensured team alignment, safety compliance, and guest satisfaction.

#### Freelance 3D Animator / Illustrator, Remote — May 2021 – Dec. 2023

- Managed client projects, deadlines, and deliverables for animation and illustration work.
- Produced high-quality animations and illustrations for marketing, films, and charitable initiatives.

#### **Technical Skills**

- Project Management & Coordination: Scheduling, Resource Planning, Documentation, Workflow Optimization, Budget Awareness, Task Bidding
- **Software**: Autodesk Flow Production Tracking, Autodesk Maya, AnimBot, Adobe After Effects, Photoshop, Procreate, MS Office (Word, Excel, PowerPoint,) and their Apple Equivalents, Google Suite, Unreal Engine Metahuman, Sketchup
- Animation & Creative Skillsets: 3D Character/Creature Animation, Motion Capture Processing and Clean-Up, Video Reference for Performance, Conceptualizing Themed Experiences, Storytelling

## Awards & Recognition

- ACM SIGGRAPH Student Volunteer
- SCAD Animation Silver Award
- Distinguished Scholarship Recipient | SCAD
- NRHH SCAD Chapter President
- RA of the Year | SCAD
- Trustees Scholar | Mount Ida College
- Presidential Scholarship Recipient | Mount Ida College
- Coordinator of the Quarter | Magic Kingdom Auto Plaza 2024